

BLAST DETROIT PRESENTS

ACCELERATE YOUR CAREER: GET AI CERTIFIED!

BUILD IN-DEMAND SKILLS FOR THE FUTURE OF DETROIT

1. WHAT YOU'LL ACHIEVE

-  Master Generative AI Tools & Prompt Engineering
-  Automate Tasks & Boost Productivity
-  Earn Validated, Industry-Recognized Credentials
-  Open Doors to High-Growth Roles

2. POWERED BY INDUSTRY LEADERS

GOOGLE AI ESSENTIALS











- Foundational Generative AI Principles
- Effective Prompting and Content Creation
- Responsible AI Use
- Ideal for Workforce Integration & Leaders

MICROSOFT APPLIED SKILLS







- Task-Specific, Hands-on Lab Assessments
- Demonstrate Real-World Proficiency
- Rapid Skill Validation
- Perfect for Developers & IT Professionals

3. WHO IS THIS FOR?

-   WORKFORCE PROFESSIONALS
-   STUDENTS & RECENT GRADS
-   BUSINESS MANAGERS
-   TECH ENTHUSIASTS

4. KEY PROGRAM FEATURES

-  8-Week Accelerated Curriculum
-  Flexible Online & In-Person Options
-  Hands-on Labs & Projects
-  Career Placement Support



**READY TO BLAST OFF?
ENROLL NOW!**

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Blast Skills Trades Training Agreement

- ▶ Training Agreement- Provide the highest level of basic computer IT skills above industry standards for the purpose of providing Job opportunities and sustaining wages. Bootcamp learning objectives (6 Weeks) 5 days 3 contact hours.
- ▶ MOS Word – 15 Contact hours (week 1)
- ▶ MOS Excel – 15 Contact hours (week 2)
- ▶ MOS Power Point – 15 Contact hours (week 3)
- ▶ MOS Certification Study Testing (week 4)
- ▶ Project based Bootcamps (Week 5)
 - ▶ Hardware Installation – 5 Contact hours
 - ▶ Software Installation – 5 Contact hours
 - ▶ Computer Diagnostics – 5 Contact hours
 - ▶ Introduction to Computer Coding – 6 Contact hours
- ▶ *Testing Week & Project Presentations (Week 6)*

About Blast Detroit

Improving lives and Communities

Non Profit Organization 501 c 3

Providing competencies based learning

- Computer Science Artificial Intelligence Bootcamps
- Construction Trades Skills Development
- Electric & Hybrid Vehicles Technician Bootcamps
- Literacy Provider For Youth in Foster Care
- Skills Trades Training for Youth
- Returning Citizens Skills Trades Vocational
- Michigan Rehabilitation Vendor for the Disabled

Blast Skills Trades Performance Project

Blast will train individuals in basic to advanced Computer Science Artificial Intelligence (AI) Skills who are unemployed, underemployed, adults, youth and returning citizens who lack the necessary computer knowledge skills to advance in computer related careers.

- ▶ Understanding computer science AI Technology Tools
- ▶ Install computer hardware, software and firewall protection
- ▶ Diagnostic hardware software performance
- ▶ Upgrading hardware. Software and Anti Virus
- ▶ Gaining mastery over Microsoft Office Software (MOS)
- ▶ Installing and checking operating systems functionality
- ▶ Internet connections and diagnostics

Blast Skills Trades Project Agreement

- ▶ The project agreement is to ensure Blast IT Bootcamp participants are provided above industry standard related training instructions for entry level computer related careers
- ▶ Blast Detroit will work with employers, city and state initiatives to build a skills trades workforce and Michigan's Going Pro Campaign to increase Skilled Trades Opportunities, promote efficiency to help train and employ low skilled individuals.
- ▶ Blast Detroit Computer AI Bootcamp Participants will be introduced to Computer Coding and Mobile Technology efficiency

Career IT Pathways for Detroit Residents & Others

- ▶ Outreach & Assessment to low income underemployed or unemployed
- ▶ Pathway direct entry to employment and retention
- ▶ Competitive certifications for an industry career
- ▶ Collaborative case management
- ▶ Intensive orientation for Bootcamp entry
- ▶ Employer sponsored training when available

Blast Bootcamp Minimum Standards

Entry requirements – minimum age 9 years old, Employment Skills Test, Aptitude Test, Application, Orientation Social Security Number, valid ID or Drivers License

Blast Bootcamp consist of 7 weeks of training 5 days a week 3 classroom contact hours. At a minimum, participants will gain mastery over Microsoft Office Software, Operating Systems, computer diagnostics, internet browsers. Participants will also be introduced to basic Computer Coding and Web Development.

- ▶ Comprehensive assessment tools to measure applicants' competencies and required skills for relevant building trades;
- ▶ Classroom visits from representatives of the business community, corporations, unions as well as visits from Michigan Talent Connect Going Pro Representatives;
- ▶ Participants earn a MOS Certification and the Blast Computer Science IT Bootcamp Certificate. coordinated into a twelve week related training instructions that includes 135 classroom contact hours.

Blast Minimum Standards II

- ▶ Participants will participate in hands on project based learning
- ▶ Pre-screen and assess participants' employability skills, professional, inter-personal skills.
- ▶ Provide referral services to local community service providers to help program participants obtain necessary eligibility requirements and other social services;
- ▶ Provide a gateway into apprenticeship programs with job placement;
- ▶ Follow up after 90 days, 6 months, and one year to ensure readiness and effectiveness and employment
- ▶ Bootcamp Participants will be placed with potential employers

Blast Skills Trades Impact

Opportunities to move towards independence

- ▶ **Win-Win**
 - ▶ **Economic Efficiency**
 - ▶ **Save Tax Payers Millions of dollars**
 - ▶ **Meeting the needs of Skills Trades diverse workforce**
 - ▶ **Career Pathways for Detroit Residents**
 - ▶ **Pathway towards gainful employment**
 - ▶ **Reduction in crime**

For Questions Contact

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